

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01667 150809Z

17

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
----- 010780

R 150745Z MAR 76  
FM AMEMBASSY TAIPEI  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8816

UNCLAS TAIPEI 1667

E.O. 11652: N/A

TAGS: BFOL, TW

SUBJECT: EXPORT: LICENSING OPPORTUNITY: TOURIST HOTEL AND SUPERMARKET  
PROJECTS BY PRESIDENT DEPARTMENT STORE

1. PRESIDENYODEPARTMENT STORE, LARGEST SINGLE DEPARTMENT STORE IN TAIWAN, IS SEEKING LICENSING ARRANGEMENT WITH U.S. COLLABORATORS TO BUILD A TOURIST HOTEL AND A SUPERMARKET CHAIN IN KAOHSIUNG, TAIWAN.

2. THE FIRM'S PORPOSAL INCLUDES CONSTRUCTION OF A MODERN 600-ROOM TOURIST HOTEL IN THE HEART OF KAOHSIUNG CITY, A FAST GROWING INDUSTRIAL PORT CITY IN SOUTHERN TAIWAN, WITH A POPULATION OF OVER 1 MILLION. IN ADDITION, THE FIRM PLANS TO BUILD SUPERMARKET CHAINS ASSOCIATED WITH BIG APARTMENT AND/OR OFFICE BUIDLINGS IN VARIOUS LOCATIONS WITHIN KAOHSIUNG CITY. MANAGEMENT AND TECHNICAL ASSISTANCES ARE SOUGHT FROM THE AMERICAN COLLABORATOR. ROYALTY IS OFFERED BY THE LOCAL FIRM IN RETURN. FINANCIAL PARTICIPATION IS NOT SOUGHT.

3. ALL INQUIRIES SHOULD BE DIRECTED TO THE EMBASSY FOR TRANSMISSION TO PRESIDENT DEPARTMENT STORE. LICENSING "KIT" AND/OR OTHER RELATED MATERIALS ARE EXPECTED TO BO FURNISHED BY INTERESTED U.S. FIRMS.  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Disposition Case Number:** n/a  
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**Disposition Date:** 01 JAN 1960  
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**TAGS:** BFOL, TW  
**To:** COM  
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